



WOMEN'S FORUM
FOR THE ECONOMY & SOCIETY
GLOBAL MEETING

Building the future with women's vision

Women's Forum Global Meeting
16-18 October 2008, Deauville, France

Progress to share, future to dare

Programme as of 14 October 2008

What constitutes progress? Where are we headed? At a time of major world change, what forms of progress do we most need and want? How can we ensure that benefits are shared by all? What are our hopes for our future?

The Women's Forum in Deauville will be the moment to challenge conventional thinking, at both a collective and individual level. Ideas, scenarios and provocative views will open minds and eyes in three spheres: **the individual, work and society**; **life sciences and technologies**; **the global picture**.

The individual, work and society

- What kind of progress do we need and want in the 21st century?
- Women as agents of progress: where are they most effective?
- Which education for what progress?
- Corporate performance : looking for the "women advantage"
- How much diversity are we prepared to accept?
- Assessing the impact of social entrepreneurship
- Risk capital: challenge for women entrepreneurs
- Equal before the law?
- Justice and peace: in conflict?

Life sciences and technologies

- Does innovation in sciences and technology always mean progress?
- The new frontier of our century: the brain and its complexities
- Do I really want to know that much about my future health?
- What difference do women make in science and technology?

The Global Picture

- What world economy after the global financial crisis?
- Women and European politics: A time for change.
- If we were truly serious about the environment...
- Rethinking international solidarity
- China after the Olympics
- More media, less knowledge?
- Helping to change society : Philanthropy, the Indian Way
- What Role for Russia in the 21st Century?

Wednesday, October 15th

16:00 **Registration**
19:30 **Women's Forum Preview Cocktail Reception**
 Courtesy of the Mayor's Office, Town of Deauville

Thursday, October 16th

9:00 – 9:05 **Welcome by Aude Zieseniss de Thuin**
Hall 1 **Founder and CEO, Women's Forum for the Economy and Society**

9:05 – 9:40 [A conversation with Ingrid Betancourt, moderated by Christine Ockrent](#)

Hall 1
9:45 – 11:00 [Opening session](#)
Hall 1 [What kind of progress do we need and want in the 21st century?](#)
Eminent personalities who will voice their vision, initiating the Forum's three days of discussion and debates.
What world do we want to shape?

- How do concepts of progress differ across culture and gender?
- In order to progress, do we have to impose an idea of progress?
- Is there some kind of progress we don't want?

Speakers:

Mercedes Erra, Executive President, EuroRSCG Worldwide, France
Irène Khan, Secretary General, Amnesty International, London
Wendy Luhabe, Founder and C.E.O, Wiphold, Women Private Equity Fund, South Africa
Shirin Tahir-Kheli, Senior Adviser for Women's Empowerment to the Secretary of State, USA

Moderator:

Christine Ockrent, General Director, Audiovisuel Extérieur de la France, France

11:00 – 11:30 **Networking Break**

11:30 – 12:45 [If we were truly serious about the environment...](#)

Hall 2
The consensus is growing in governments, the scientific community and public opinion that efforts are needed to avoid an environmental catastrophe. But the real question concerns the most effective and efficient ways to address ecological challenges without triggering disruptive effects on our societies.

- To what extent are alternative energies really a solution, and to what extent are they still marginal or even counterproductive?
- We can not afford to do nothing, but how much can we afford to do?
- Are the world's collective efforts to rationalize energy use going to be part of the answer? Will people be willing to make drastic changes in the way they live and consume?

Speakers:

Thierry Raes, Sustainable Development and Corporate Responsibility practice
PricewaterhouseCoopers, France
Paul Waide, Senior Policy analyst, Energy Efficiency and Environment Division, International Energy Agency, France

Moderator:

Julia Harrison, Managing Partner, Blueprint Partners, Belgium

11:30 – 12:45
Ambassadeurs
(Casino)

Women as agents of progress: where are they most effective?

- How are the place and role of women in society an indicator of progress?
- Are women progress enablers?
- Do they dare enough or could they dare more?

Speakers:

Zainab Salbi, Co-founder and President, Women for Women International, USA

Edit Schlaffer, Director, Women without Borders, Austria

Valérie Toranian, Editor in Chief, ELLE Magazine, France

Moderator:

Liz Padmore, Independent Consultant, Director and Associate Fellow, Oxford Business School, UK

11:30 – 12:45
Gilda

Does innovation in sciences and technology always mean progress?

From DNA and stem cell research to communication and information technologies... Progress is about overcoming limits so does it makes sense to try stopping the movement?

- Should there be any (ethical?) control on research?
- Can we fix limits or is progress about overcoming them?
- What are the hopes and problems created by some technologies such as nanotechnologies?
- Who are we to decide what is “wrong” and where to stop research?

Speakers:

Lisa Brummel, Senior Vice President for Human Resources, Microsoft, USA

Monique Canto-Sperber, Director, Ecole Normale Supérieure France

Sarah Chan, Research Fellow, Centre for Social Ethics and Policy, University of Manchester, UK

Alice Dautry, Director, Institut Pasteur, France

Julia Moore, Deputy Director, Project on Emerging Nanotechnologies, Woodrow Wilson International Center for Scholars, USA

Patricia Pineau, Research Communications Director, L'Oréal, France

Moderator: **Janet Guyon**, Managing Editor, Bloomberg

11:30 – 12:45
James Bond

Rethinking international solidarity

International assistance to developing countries has had its ups and downs in the last 20 years with most developed countries struggling to fulfill their pledge to devote a minimum percentage of their GDP to help developing countries. Many of the ambitious goals set by the Millennium UN Conference in terms of poverty reduction, health care and literacy improvement are falling behind schedule. And G.8 countries seem now to be backtracking from the commitments made two years ago at the Gleneagles Summit in 2005 to developing countries. At the same time, the growing involvement of NGOs and private foundations in providing pragmatic assistance on some of the most pressing challenges affecting developing countries is opening new hopeful perspectives.

- How can private foundations and NGO work more efficiently with donor countries?
- What have we really learnt from the last 20 years experience about the most efficient way to provide assistance to developing countries?
- How can we sustain international solidarity at a time of budgetary pressures and concerns about jobs and standards of living in developed countries?

Speakers:

Howard Bell, Deputy Secretary General, CARE International, Switzerland

Nadereh Chamlou, Senior Advisor at the World Bank's Middle East and North Africa Region for Knowledge and Economic and Sector Work, USA

Amir A. Dossal, Executive Director, UN Office for Partnerships, New York
Karin Jestin, Secretary General, Fondation 1796, Switzerland

Moderator:
Donald Morrison, Contributor, Time Magazine

11:00 – 12:00

Discovery
conference room

Discovery Programme

Health Corner

Brain performance at your business service – IQ & EQ

Speaker:

Guillaume Caunègre, Osteopath, Founder and CEO, Osteotherapeutics Institute, USA

12:45-14:15
Hall 1

Opening lunch:

“Women and European politics: A time for change.”

Keynote Speaker:

Margot Wallström, Vice-President, European Commission, Brussels

Moderator:

Christine Kerdellant, Chief Editor, *L'Express*, France

Discussant:

Stéphane Truchi, President, IFOP, France

14:30-15:45
Hall 2

Corporate performance : looking for the “women advantage”

- What are the key drivers for companies to succeed in a global knowledge economy?
- How are leadership behaviors impacting companies' performance? What types of behaviors are most efficient to deal with the knowledge economy and other challenges that are reshaping the business world today?
- Do women differentiate in leadership and how?
- Is women's leadership style part of the answer to address future corporate challenges?
- How can gender diversity help corporations develop appropriate and efficient leadership behaviors for future performance?
- Are there roadblocks preventing the development of women's leadership in corporations? What can corporations do to spread in the organization and in the top management efficient elements of leadership for future competitiveness?

Speakers:

Sandrine Devillard, Principal, McKinsey & Company, France

Sally Helgesen, Author, USA

Michel Landel, Group CEO, Sodexo, France

Mouna Sepehri, CEO Office, Director in charge of cross functional teams, Renault, France

Moderator:

Lamia Walker, Associate Director, Lehman Brothers Centre for Women in Business, UK

14:30-15:45
James Bond

Which education for what progress?

- How can education enable women and how can women change education?
- What is said about progress in the classroom?
- What is the young generation's view of progress and their appetite for it?

Speakers:

Monique Canto-Sperber, Director, Ecole Normale Supérieure, France

Carla Gomez Monroy, One Laptop per Child, Mexico

Susan Pinker, Psychologist, Columnist, The Globe and Mail, Canada

Indu Shahani, Sheriff of Mumbai; H.R. College of Commerce & Economics, India

Nora Brown, Chief Operating Officer, M.E.R.C (Management & Education Research Consortium)

, USA

Moderator: **Anita Pratap**, Independent Writer and Journalist, Norway

14:30-15:45

Gilda

The new frontier of our century: the brain and its complexities

New advances in research on brain, intelligence, consciousness, and memory will have a tremendous impact on individuals' self-knowledge.

- What are the latest and most promising developments in neurosciences?
- Can the brain be cured (Alzheimer, Parkinson, autism, etc.)?
- Is there a gender difference in the brain?
- Keeping our brain active - can the brain be trained? In the U.S. neuro-software represented a market value of \$ 225 million in 2007. Statistics show that the global market should reach US \$ 4 Billion between now and 2010. Is it just a trend or part of the solution?

Speakers:

Yves Agid, Scientific Director, Institute for Cerebral and Modularly Disorders, France

Jill Bolte Taylor, Professor, Indiana University School of Medicine, USA

Moderator:

Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings, Switzerland

14:30-15:30

Tootsie

Discovery Programme

Special session

Making change happen now

As soon as she moved to the ghetto of El Paraíso in Bogotá, Colombia, at the age of seven, Sandra Liliana Sanchez decided she had to do something about the misery and poverty around her. A few years later, she opened up a neighbourhood centre where young and old come everyday to share a meal and spend time together.

Speaker:

Sandra Liliana Sanchez, Founder, Oasis, Colombia

“I want to feel good” corner

“I want to feel good” corner

Because beauty contributes to better living

How hospital patients regain self-esteem through beauty and well-being?

Speaker:

Françoise Montenay, President of the CEW, President of Beauty Centres, CEW, France

16:00-17:00

Cartier Women's Initiative Corner

Cartier Women Initiative Corner

Small Business-Owners: the challenges and rewards

Speakers:

Angel Chang, Founder of Angel Chang LLC, USA

Antonia Sanin, Founder and General Manager, The Globe, Colombia

“I want to feel good” corner

“I want to feel good” corner

Progress in cosmetics: rediscovering beauty habits worldwide

Speaker:

Fabrice Aghassian, Worldwide Product Evaluation Director, L'Oréal, France

Gilda

Men's Corner

Gender Balance in my company: what can I do next Monday 8am?

Speakers:

Russ Hagey, Global Chief Talent Officer, Bain&Company, USA

Today's India Corner	<p>Michel Landel, Group CEO, Sodexo, France Joel Simon, Vice Chair Paris office, Paul Hastings, France</p> <p><i>Moderators:</i> Valérie Leboucq, Journalist, Les Echos, France Olivier Marchal, Director, Bain & Company, France Avivah Wittenberg-Cox, CEO, 20-First, France</p>
Discovery conference room	<p><u>Today's India Corner</u> Women entrepreneurship in India: meet with women changing the face of the country</p> <p><i>Speakers:</i> Archana Kapoor, Publisher, Hardnews Media Pvt Ltd, India Rekha Mody, Founder, Stree Shakti, India</p>
Writer's Corner	<p><i>Moderator:</i> Constance Freienstein, Principal, AT Kearney, France</p> <p><u>Women Actors for Leading Change Corner</u> Conversation with Women Actors for Leading Change</p> <p><i>Speakers:</i> Sandra Aguebor, Founder, Lady Mechanic Initiative, Nigeria Vera Cordeiro, Founder & CEO, Associação Saúde de Criança Renascer, Brazil Selma Demirelli, President, Water Lily Women's Environment and Cultural Cooperative, Turkey</p> <p><i>Moderator:</i> Françoise Schöller, Journalist, France 3, France</p>
Women for Education Corner	<p><u>Writer's Corner</u> Shobhaa De, Author and Columnist, India</p> <p><i>Speaker:</i> Shobhaa De, Author and columnist, India</p> <p><i>Moderator:</i> Irène Frain, Writer & Journalist, France</p>
17:15-18:30 Hall 2	<p><u>Women for Education Corner</u> Our long term challenge: How to live and work in a more sustainable way?</p> <p><i>Speakers:</i> Ellen MacArthur, Navigator, Solo long distance yachswomen, UK</p> <p><i>Moderator:</i> Valérie Toranian, Editor in Chief, ELLE Magazine, France</p> <p><u>What world economy after the global financial crisis?</u> The global economy has been relying on the combination of cheap energy and commodities, fluidity in financial markets, and emerging countries serving mainly as providers of cheap goods. Are we currently shifting to an almost reverse paradigm?</p> <p><i>Speakers:</i> Laurence Danon, Member of the Executive Board, Edmond de Rothschild Corporate Finance, France Clyde Prestowitz, Founder and President of the Economic Strategy Institute, USA Jean-Michel Steg, Head of banking, Citigroup global markets, France</p> <p><i>Moderator:</i> Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings, Switzerland</p>

17:15-18:15

Discovery
Conference
Room

Discovery Programme

SciTechGirls Corner

Retaining female talent in Science and Technology

Speakers:

Pierre Bismuth, President, Women in Science and Technology (WiST), France

Katheryn Corich, founder and director, Sysdoc, UK

Theodore Miles, Former Deputy General, Counsel of National Science Foundation, USA

18:45 -19:30
Discovery hall

Cocktail reception, hosted by Compagnie Champagne Pommery

19:30-20:30
Hall 2

SEVEN

Please join Diane von Furstenberg for the European debut of SEVEN, the inspiring true story of seven women who overcame individual challenges and achieved success. Based on the real life experiences of seven women from the Vital Voices Global Network, SEVEN is a touching and powerful play.

20:45-22:15
Hall 1

Opening dinner hosted by Barclays with the women whose stories are told in Seven.

Introduced by:

Frits Seegers, Chief Executive of Global Retail and Commercial Banking, Barclays, UK

Moderated by:

Melanne Verveer, Co-Founder, Chair and Co-Chief Executive Officer, Vital Voices Global Partnership, USA

Speakers:

Farida Azizi, Afghanistan

Anabella De Leon, Guatemala

Mukhtar Mai, Pakistan

Inez McCormack, Northern Ireland

Marina Pisklakova-Parker, Russia

Mu Sochua, Cambodia

Friday, October 17th

8:30-10:15
Hall 1

Working session:

How much diversity are we prepared to accept?

Contradictory trends are shaping our societies in terms of diversity: at a time where ethnic tensions are ragging in many parts of the world, the U.S. may soon elect Barack Obama as President. Competing models of diversity and social integration are being put to the test and possibly falling apart. Last but not least, basic equal rights between women and men are threatened even in societies who made tremendous progress in the past.

- How much diversity are we really ready to accept and promote?
- Why does diversity seem to be such a problem?
- What are the best solutions to make diversity happen in a harmonious way for all areas of society?

Keynote speaker:

Carlos Ghosn, President and CEO of Renault, President and CEO of Nissan, France and Japan

Speakers:

Jenifer Jackson-Preece, Senior Lecturer, European Institute and International Relations Department, London School of Economics, UK

Michàlle Mor Barak, Professor, School of Social Work & Marshall School of Business, University of

Southern California (USC), USA

Moderators :

Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings, Switzerland
Liz Padmore, Independent Consultant & Director, Director and Associate Fellow, Oxford Business School, UK
Anita Pratap, Independent Writer and Journalist, Norway

10:15-10:45
Hall 1
Women for Education Award 2008 rewards the strongest projects from NGOs whose aim is to give young women access to cutting-edge technologies and enable them to gain a strong and effective foothold in the society and economy of their country.

10:30-11:30

Discovery Programme

“I want to feel good” corner

“I want to feel good” corner

Breaking Ground in the Diamond Industry – How women are changing the face of this industry.

Speakers:

Inge Zaamwani-Kamwi, Managing Director, Namdeb Diamond Corporation (Pty) Ltd, Namibia
Varda Shine, Managing Director, The Diamond Trading Company (DTC), UK

Gilda

Men’s corner

Gender Balance in financial services: What can I do next Monday 8am?

Speakers:

Philippe Lagayette, Managing Director & Chairman of the Management Committee, JP Morgan, France
Pascal Roché, Country Manager and Managing Director, Barclays Bank, France
Jean-Michel Steg, Head of Banking, Citigroup Global Markets, France

Moderators:

Anne Bauer, Grand Reporter, Les Echos, France
Olivier Marchal, Director, Bain & Cie, France
Avivah Wittenberg-Cox, CEO, 20-First, France

Discovery
Conference
Room

SciTechGirls

Women who are making advances in science

Speakers:

Indira Nath, Winner of L'Oréal-Unesco 2002 prize for Women in Science in Asia, India
Micheline Pelletier, Photo reporter, Fondation L'Oréal, France

Today’s India
Corner

Today’s India Corner

Business, the Indian way: key lessons for interacting with the next world superpower

Speakers:

Saurine Doshi, Partner, AT Kearney, India
Bruno Lafont, Chairman and Executive Officer, Lafarge, France
Rekha M Menon, Executive Director, Accenture, India
Zia Mody, Managing Partner, AZB & PARTNERS, India

Moderator:

Patrice Zygband, Vice President, AT Kearney, France

Women for
Education
Corner (11:00 –
11:45)

Women for Education Corner

Afghanistan: The situation one year after the Women for Education Award

Speakers:

Chekeba Hachemi, Winner of the Women for Education Award 2007, President, Afghanistan Libre,

Afghanistan

Rama Yade, Minister of State to the Minister of Foreign and European Affairs, with responsibility for Foreign Affairs and Human Rights, France

Writer's Corner

Writer's Corner

Meet with Susan Pinker

Speakers:

Susan Pinker, Psychologist, Columnist, The Globe and Mail, Canada

Moderator:

Irène Frain, Writer & Journalist, France

Do I really want to know that much about my future health?

Progress in genetic information will allow people to know more and more about their health. How much do we really want to know?

- How much do we really want to know if there is no medical response available yet?
- Who will own, manage and have access to our genetic information? What if insurance companies and businesses obtain this information?
- What course of action can one take on the basis of this information?

Speakers:

Arnavaz Aga, Director, Thermax Ltd, India

Etienne-Emile Baulieu, Honorary Professor, Collège de France, France

Jane Blumenthal, Director, Health Sciences Libraries, University of Michigan, USA

Moderator:

Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings, Switzerland

11:45-13:00
Gilda

Assessing the impact of social entrepreneurship

Social entrepreneurship uses entrepreneurial principles to organize, create and manage a venture to produce social change. Performance is not measured in terms of profit and return, but rather through impact on society. However, some initiatives have become fashionable and even lucrative.

- How can we ensure that social entrepreneurship stays "social"?
- Is there a new sort of personal ambitions that manifests itself in so-called social entrepreneurship and justifies itself in "doing well by doing good"?
- Can it be wrong if it does good and well?

Speakers:

Vera Cordeiro, Founder and CEO, Associação Saude Criança Renascer, Brazil

Selma Demirelli, Water Lily Women's Environment and Cultural Cooperative, Turkey

Françoise Gri, CEO, Manpower, France

Reema Nanavaty, Director rural & economic development de SEWA, India

Moderator:

Ann Morrison, Journalist, TIME Magazine, France

11:45-13:00
Hall 2

Risk capital: challenge for women entrepreneurs

Women-owned businesses are just as financially responsible, credit worthy and likely to succeed as businesses run by men. Yet, women struggle more than men to obtain financing and capital.

- Why do venture capital companies so rarely invest in businesses which are led by women?
- Where are the new sources of capital?
- How do we build this market?

Introduced by: **Bernard Fornas**, President and CEO, Cartier, France

Speakers:

Molly Ashby, CEO, Solera, USA

Bettina Goetzenberger, Founder and General Manager, LOMasLEGAL, Spain

Mary Ellen Iskenderian, President and CEO, Women's World Banking, USA
Clare Logie, Director of Women in Business, Bank of Scotland, UK
Nell Merlino, Co-founder and CEO of Count Me In for Women's Economic Independence, USA

Moderator:

Liz Padmore, Independent Consultant, Director and Associate Fellow, Oxford Business School, UK

11:45-13:00
Hall 1

China after the Olympics

Countries and cities hosting Olympics usually witness breaking developments in their economy, infrastructures and international exposure. Few months after the Olympics in Beijing, is this as well applicable for China? How have the Olympics changed the city landscape? Who are the winners and the losers? What impact on China's image in the world?

Speakers:

Bruno Lafont, Chairman & Executive Officer, Lafarge, France

Yan Lan, Partner, Gide Loyrette Nouel Beijing, PRC

Dominique Netter, Chief Economist, La Compagnie Financière Edmond de Rothschild, France

Caroline Puel, Asia Bureau Chief, Le Point, PRC

Aude Zieseniss de Thuin, Founder and CEO, Women's Forum for the Economy and Society, France

Moderator:

Anita Pratap, Independent writer and journalist, Norway

11:45-12:45

Discovery Programme

Tootsie

Energy Corner

International Polar Foundation

Princess Elizabeth Station: Aiming for "zero emissions"

Speaker:

Thierry Touchais, Executive Director, The International Polar Foundation, Belgium

Women for
Education
Corner

Women for Education Corner

How new technologies can speed up women's role in the society?

Meet the NGO winner of the 2008 Women for Education Award

13:15-15:00

Lunches in Parallel (sign up required)

Hotel Royal
Restaurant
Côté Royal

A conversation with Diane von Furstenberg, hosted by The Coca Cola Company (in English only)

Speaker:

Diane von Furstenberg, Fashion designer, DVF, USA

Diane von Furstenberg presents: *Turning a Passion for Life into a Penchant for Business...the Second Time Around.*

Hotel Royal
Salon La Baule

- A conversation with Clara Rojas, hosted by Cegos (translated from Spanish to English)

Speaker:

Clara Rojas, former Chief of Staff of Ingrid Betancourt, Colombia

Hotel Royal
Salon Deauville

- Women in the media (in French only)

Speakers:

Mercedes Erra, Executive President, EuroRSCG Worldwide, France

Casino, Salon
Ambassadeurs

Michele Reiser, Member of the *Conseil Supérieur de l'Audiovisuel* (CSA), France
Brigitte Grésy, Head of the Service of Women's Rights and Gender Equality, France

- **Brainstorming Lunch: My top priorities...what can I do about them?**, hosted by Mazars
(in English only)

Moderator: **Claude Smadja**, Smadja&Associates, Switzerland

Discussants:

Clyde Prestowitz, Founder and President of the Economic Strategy Institute, USA
Paul Waide, Senior Policy Analyst, International Energy Agency, France
Elisabeth Guigou, M.P, French National Assembly, France

15:15-16:30
Hall 1

What difference do women make in science and technology?

- How can we nurture young women's interest in pursuing careers in science and technology?
- How can we retain women who excel in those fields?
- What part do educational and cultural factors play in promoting women in science and technology?
- What specific contribution do women bring in these fields?

Speakers:

Claudie Haigueré, Adviser to the Director General of the European Space Agency, France
Barbara Dalibard, Executive Vice President, Enterprise Communications Services Division, Orange, France
Béatrice Dautresme, Executive Vice-President Corporate Communications, External Affairs and Prospective, L'Oréal, France
Nadine Leclair, Senior Vice President, Vehicle Engineering Development, Renault, France
Frances O'Sullivan, Senior Vice President, Product Group, Lenovo, U.S.A
Viviane Reding, Commissioner for Information Society and Media, European Commission, Brussels

Moderator:

Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings, Switzerland

15:15-16:30
James Bond

Special program: Women and Law
Equal before the law?

This session will explore why and how at some point, in a given society, law takes an active and prominent role in protecting and enhancing women's rights and condition.

- Which factors lead to the intervention of law as the main instrument of women's rights?
- How did it play out and happen in various societies, at different times of history?
- Should law enhance women's right or the contrary?
- What do we do in countries where basic rights are not guaranteed?
- How do we reconcile traditions in some countries with the 21st century reality where women play equal and important roles?

Speaker:

Pinky Anand, Advocate, Supreme court, India
Fernanda Cervetti, Tax Commission President, Criminal Law Judge, Executive Board member for the International Association of Women, Italy
Sampat Pal, Founder and Leader of the "Gulabi gang", India

Moderator:

Guy Carcassonne, Professor of public Law, University of Nanterre

15:15-16:45
Tootsie

"The unique destiny of Colonel Jin Xing"

A documentary by Sylvie Levey, 2001 - 52 min

"A documentary chronicling the story of Jin Xing – the famous dancer-choreographer...a former

colonel of People's Liberation Army who became transsexual"

The documentary will be followed by a conversation with **Jin Xing**, moderated by **Caroline Puel**, Asia bureau Chief, Le Point, China

15:15-16:15

Discovery Programme

Gilda

Empowering women through IT Corner

ICT and the Unlimited Potential of Women in Europe and the Middle East

Speakers:

Salwa Abdullah Nasser Al-Jabri , Women in Technology, Oman

Abeer Ali Al-Mukhaini, Women in Technology, Oman

Gabriella Barna, Education for Open Society (EOS), Romania

Lize De Clercq, Fundacion Esplai, Spain

Widad El Hanafi ,Women in Technology, Morocco

Māra Jākobsone, LIKTA, Latvia

Thaima Samman, Microsoft Associate General Counsel and Senior Director Corporate Affairs

Europe, Microsoft, Europe

Moderator:

Sylvie Laffarge, Microsoft, Director of Community Affairs, Europe

Discovery
Conference
room

Health Corner

Consumerism in healthcare: the new frontier

Speakers:

Molly Ashby, CEO, Solera, USA

Julie Klapstein, CEO, Availity, USA

Lisa Loscalzo, Executive Vice President of Business Development and Founding Member, The Little Clinic, USA

Women for
Education
Corner

Women for Education Corner

Microlending – a key to help fighting poverty and inequality?

Speaker:

Arnaud Poissonnier, President, Babyloan.org, France

16:45-17:45
James Bond

Special program: Women and Law

Justice and peace: in conflict?

Societies that have been divided by internal conflicts have had to reconcile the imperatives of justice with the necessities of civil peace. The question is: how do you prepare the ground today in order to overcome hatred when peace finally comes?

We will compare and contrast three different situations, in various countries.

Speakers :

Martha Karua, Minister of Justice, Constitutional Affairs and National Cohesion, Kenya

Athalia Molokomme, Attorney general of Botswana

Naomi N.Shaban, Minister of State for Special Programme, Kenya

Moderator:

Guy Carcassonne, Professor of Public Law, University of Nanterre

16:45-17:45

Discovery Programme

Cartier Women
Initiative Corner

Cartier Women Initiative Corner

Social entrepreneurs: why and how they decided to take action

Speakers:

Bettina Goetzenberger, Founder and General Manager, LOMasLEGAL, Spain
Lucie Avoaka, General Manager, Santa Maria Medical Center, Ivory Coast

Gilda

Men's Corner

Gender Balance in my company: what can I do next Monday 8am?

Speakers:

Frank Brown, Dean, INSEAD, France
Philippe Castagnac, Associate, Mazars, France
Patrick Sayer, CEO, Eurazeo, France
Russ Hagey, Global Chief Talent Officer, Bain&Company, USA

Moderators:

Anne Bauer, Grand Reporter, Les Echos, France
Olivier Marchal, Director, Bain & Company, France
Avivah Wittenberg-Cox, CEO, 20-First, France

Discovery
Conference
Room

SciTechGirls Corner

Attracting female talents in Science and Technology

Speakers:

Sally Buberman, Laureate Imagin Cup (Student Technology Competition organized by Microsoft), Argentina
Claudie Haigneré, Advisor to the Director General, European Space Agency, France
Indira Nath, Winner of the L'Oréal/Unesco 2002 prize for Asia, India

Moderator:

Annie Kahn, Deputy Editor, Le Monde, France

Today's India
Corner

Today's India Corner

Luxury Market in India: from Maharajahs to modern Cartier

Speakers:

Saurine Doshi, Vice President, AT Kearney, India
Françoise Montenay, President of the Supervisory Board, Chanel, President of the Comité Colbert, France
Odile Roujol, President of Lancôme, France

Moderator:

Joel Benzimra, Vice President, AT Kearney, France

Women for
Education
Corner

Women for Education Corner

What are the changes needed in education to really empower women and change stereotypes?

Speaker:

Claire Calosci, General Director, Aide et Action International, France

Writer's Corner

Writer's Corner

Meet with Taslima Nasreen

Speaker:

Taslima Nasreen, Writer, Bangladesh

Moderator:

Irène Frain, Writer and Journalist, France

18:00-19:15
Hall 2

More media, less knowledge?

Bombarded on all sides by information, in an era when everyone is regarded as a source of knowledge, who are the trusted intermediaries, what role do the media play?

- With the explosion of different kinds of media, more and more information and opinions are

available: do they contribute to increasing knowledge?

- The traditional concept of professionals in the media has been replaced by self-appointed commentators in the digital age. Have we achieved progress in quality or only quantity?
- Are traditional media running ahead or behind information?

Speakers:

Agnès Audier, Partner and Managing Director, The Boston Consulting Group, France

Susan Clark, Managing director CEMEA, The Economist Group, UK

Xavier Couture, Head of Content division, Orange, France

Christine Ockrent, General Director, Audiovisuel Extérieur de la France, France

Anita Pratap, Freelance Journalist, Norway

Moderator:

Liz Padmore, Independent Consultant, Director and Associate Fellow, Oxford Business School, UK

18:00-19:15

Tootsie

Helping to change society : Philanthropy, the Indian Way

The Forum will host an official delegation of 50 powerful women from India. Most of these women have a philanthropic activity.

Speakers:

Reema Nanavaty, Director rural & economic development de SEWA, India

Rohini Nilekani, Chairperson, Arghyam, India

Moderator:

Vibhuti Patel, Newsweek International, USA

18:00-19:15

Gilda

Does progress enhance the sense of happiness?

- Is it possible to measure happiness, and if so, what are the indicators?
- Does progress in income and standard of living equate with happiness? Is happiness the ultimate luxury?
- Insecurity and frustration: can one feel happy in a globalized world?
- We are living longer but are we living better? Why is longer life expectancy not necessarily good news?
- Is there a generation of older people who are marginalized from society? Can the welfare State keep up?

Speakers:

Joanna Barsh, Director, McKinsey & Company, USA

Elisabeth Kelan, Senior Research Fellow, London Business School, UK

Zia Mody, Senior partner AZB & Partners, India

Dominique Reiniche, President, Coca-Cola Europe, France

Moderator:

Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings, Switzerland

18 :00-19 :15

James Bond

What role for Russia in the 21st century?

Russia is asserting a new form of power on the international scene, where the issues of political, military strength and energy considerations are closely related. How does Russia see its future in the international system? What should its partners expect?

Speakers:

Anna Belova, Vice- CEO at "SUEK", Siberian Coal Energy Company, Russia

Catherine Mantel, Project Director for Russia, GDF-SUEZ

Arnaud Breuillac, Senior Vice-President, Continental Europe and Central Asia , Total, France

Moderator:

Julia Harrison, Managing Partner, Blueprint Partners, Belgium

18 :00-19 :15
Gatsby

**Rising Talents session:
Challenging and Exchanging – fostering debate between different generations of leaders**

Speakers:

The Rising Talents and companies CEOs

18:00-19:00

Discovery
Conference
Room

Discovery Programme

Health Corner

Women's health management for a better & longer business life

Speaker:

Guillaume Caunègre, Osteopath, Founder and CEO, Osteotherapeutics Institute, USA

19:30-20:15
Hall 1

The Cartier Women's Initiative Awards Ceremony 2008 Announcement of the 2008 Laureates and presentation of their entrepreneurial projects.

20:30
Casino

A touch of India: Cocktail Reception hosted by Cartier

Saturday, October 18th

9:00-10:15
James Bond

What should the world expect from the next U.S President?

- What will US foreign and economic policy be, and what role will the US play on the international stage after the elections?
- What should be expected on domestic, economic and social policies with a new political leadership?
- Regardless of the result, what does the campaign tell about progress in the US?

Speakers:

Steven Erlanger, Chief of the Paris bureau, The New York Times, France

Christine Ockrent, General Director, Audiovisuel Extérieur de la France

Clyde Prestowitz, Founder and President of the Economic Strategy Institute, USA

Moderator :

Anne Swardson, Editor at large, Bloomberg

9:00-10:15
Hall 2

What future for the Nation State?

Nations and States are looking for the most appropriate and efficient answers to the economic, social and cultural challenges inherent to globalization.

- What are the main achievements and limits of the European adventure today? Is the European example stronger in the economic sphere? Is Europe developing a strong collective voice on international affairs?
- What experience can we draw from Europe on issues of national identity and supra nationality? Is the European Union a model for the world?
- What other initiatives in the international world are acceptable? What about the Responsibility to Protect?

Speakers:

Emma Bonino, Vice President of the Senate, Italy

Elizabeth Guigou, M.P, French National Assembly, France

Jean-Pierre Jouyet, Minister of State, responsible for European Affairs, France

Baroness Rawlings, Baroness, House of Lords, UK

Carmen Romero, President, Mediterranean society, Spain
Salomé Zourabichvili, Former Foreign Affairs Minister of Georgia, France

Moderator:
Caroline de Camaret, Journalist, France 24, France

09 :00-10 :15 **“Out the Box” session: Let’s reinvent capitalism** (signing up required)
Gilda

09:00-10:00 **Discovery programme**

Discovery **Health Corner**
conference room **Consumerism in healthcare: the new frontier**

Speakers:
Molly Ashby, CEO, Solera, USA
Julie Klapstein, CEO, Availity, USA
Lisa Loscalzo, Executive Vice President of Business Development and Founding Member, The Little Clinic, USA

10:30-11:00 **A conversation with Fadela Amara, Minister of State to the Minister for Housing and Urban Affairs, France**
Hall 2

Moderator:
Mercedes Erra, Executive President, EuroRSCG Worldwide, France

10:30-11:30 **Discovery Programme**

Cartier Women **Cartier Women Initiative Corner**
Initiative Corner **The new generation of entrepreneurs**

I want to feel **“I want to feel good” Corner**
good corner **Rediscovering luxury in the fashion industry - Illustrations of how to weave tradition and art into retail clothing**

Speaker:
Gabriella Cortese, Founder & President, Antik Batik, Italy
Moderator:
Catherine Schwaab, Editor in Chief, Paris Match, France

Discovery **SciTechGirls Corner**
conference room **The ICT paradox**

Speakers:
Brigitte Dumont, Human Resource Director, Orange France
Jehanne Savi, Head of IT delivery, Orange, France
Marie H el ene Therre, President, Femmes Ingenieurs, France
Moderator:
Claudine Schmuck, Founding Partner, Global Contact, France

Today’s India **Today’s India Corner**
Corner **Women entrepreneurship in India: meet with women changing the face of the country**

Speakers:
Hasina Kharbhih, Founder President & Team Leader, Impulse NGO Network, India
Reema Nanavaty, Director, Economic and Rural Development, Self Employed Women's Association (SEWA), India
Shyama Ramani, Founder-director, Friend in Need Trust, India
Moderator:
Eric Gervet, Managing Director, AT.Kearney, France

Writer's Corner
Writer's Corner
Meet with Eric Donfu

Speaker:
Eric Donfu, Writer, France
Moderator:
Irène Frain, *Writer & Journalist, France*

11:45-13:00
Hall 2
The drivers of tomorrow's economic growth

As we head towards 2009:

- What will be the weight of the traditional economy and businesses?
- How will the global economy get back to full growth after the current crisis?
- What will be the new centers of growth looking at regions and sectors of activities?
- What should we expect about the role of the countries such as China and India?

Speakers:
Anne-Marie Idrac, Minister of State for Foreign Trade, France
Jeffrey Garten, Juan Trippe Professor in the practice of International trade, finance and business, Yale University, and Chairman of Garten Rothkopf
Thomas Lewis, Senior Partner and Managing Director, The Boston Consulting Group, USA

Moderator :
Monita Rajpal, CNN Anchor, Turner House CNN international, UK

11:45-12:45
Discovery Programme

Discovery
conference room
Women Actors for Leading Change Corner
Conversation with Women Actors for Leading Change

Speakers:
Jerroo Billimoria, Executive Director, Aflatoun, Netherlands
Carla Gomez Monroy, OLPC Learning Consultant, One Laptop Per Child, USA
Marie Fontanel, Director of public relations and Education programs, musée du quai Branly, France
Moderator:
Françoise Schöller, journaliste, France 3, France

13:30-15:00
Hall 1
Closing lunch: Diversity is the future

Two business leaders discuss why diversity is the must bet to ensure economic growth and social progress.

Speakers:
Molly Ashby, CEO, Solera Capital, USA
Ian Davis, Worldwide Managing Director, McKinsey, USA

Moderator:
Andrew Hill, Associate Editor, Financial Times, UK

Concluding remarks: Aude Zieseniss de Thuin