

# NEWSLETTER 2

APRIL 2008 ■■■■



**WOMEN'S FORUM ASIA**

15-17 May 2008  
Shanghai, PRC  
Growth and Sustainability:  
How women are making a difference

Dear All,

In three weeks, we will have the honor to launch the first edition of the Women's Forum Asia in Shanghai (15-17 May 2008). After two years of work and 20 trips in China where the founder of the Women's Forum had the opportunity to meet more than a hundred of incredible Chinese women, we are proud to share with you the first results of this fantastic adventure.

Thanks to the strong and indefectible support of the All China Women Federation, the Women's Federation of Shanghai and the trust of our 40 partners, more than 400 participants from 32 countries where Asia is very well represented, will attend this three-day event.

In three months time, China will be hosting the Olympic Games. This will be an exceptional occasion to create and consolidate bridges between China and the rest of the world. Dialogues, mutual respect, better understanding of global stakes have always been the founding values of the Women's Forum for the Economy and Society created in 2005. Our positioning is:

- The Women's Forum for the Economy and Society is a non-partisan and non-political initiative.
- It has no other goal than to support and promote women's voice on contemporary issues.
- What guided our choice of Shanghai to hold the first Asian edition is the perception we had on Chinese women: They seem to be extremely committed to the emergence of a new Chinese civil society with a private economy and new functioning rules, more open to the outside environment and integrated in the global world.
- It is our responsibility to better understand this new China geared towards modernity, both ambiguous and full of potential. It is essential to associate now the voices of the Chinese women to the construction of tomorrow's world –that we wish better than today– in order to help us to gain understanding of a sometimes opaque environment.
- A forum such as ours is a very powerful mean to create links between women and initiate networking. This added-value that we bring through the forum seems to be highly demanded by the women in Asia, oftentimes more isolated than women in the west. The way the Women's Forum Asia has been welcomed in China since the beginning tends to prove that we meet the needs for sharing and reciprocal listening, and beyond that, for exchanging points of view on how to build together something different for tomorrow's world. "Growth and Sustainability: How women are making a difference" will be the starting point of our discussion.

We look forward to welcoming you in May.

Sincerely,

Aude Zieseniss de Thuin  
Founder and CEO  
the Women's Forum  
for the Economy and Society

Yan Lan,  
Vice Chairwoman  
the Women's Forum Asia  
Partner, Gide Loyrette Nouel



**Women's Forum Asia**  
WEFCOS Exhibition Service (Shanghai) Co.,Ltd.  
  
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200040 Shanghai, P.R.C  
  
Tel: 86 21 6133 1876  
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www.womens-forum.com

**If you have not filled out the application form yet, register now:**  
[http://womens-forum.com/zzRestofsite/f\\_wfregform.php](http://womens-forum.com/zzRestofsite/f_wfregform.php)



Building the future with women's vision

# THEY EXPERIENCED THE WOMEN'S FORUM



**WOMEN'S FORUM ASIA**  
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"I feel energized by the charisma and strength of each and every one of them"

"I feel more confident about women's involvement and dynamism to manage the future"

"It is an honor to be in such close proximity with distinguished global women leaders"

"This Forum got me to think globally and act large"

"Emotional and intellectual best gathering ever"

"If one is even minimally interested in issues of diversity and the crucial role women can and must play in meeting the challenges of the future, this is a conference NOT to miss. First rate panels, fabulous networking, intense solidarity - this is a unique experience you will never forget"

"I have attended several World Economic Forums in Davos: this Forum was much more dynamic and stimulating!"

"Great place for energizing thoughts, ideas and inspired future actions"

# THEY WILL BE KEY SPEAKERS AT THE WOMEN'S FORUM ASIA



**Yu Dan**  
Professor, Beijing Normal University, China



**Bruno Lafont**  
Chairman, Lafarge, France



**Yue Sai Kan**  
CEO, House of Yue-Sai, China



**Liu Ting**  
Chairman and President, Asia Link Group, China



**Chandra Ellen GHOSH**  
Founder & CEO, Bandhan, India



**Zhang Xin**  
CEO, Soho, China



**Katherine Tsang,**  
CEO and Executive Director, Standard Chartered bank, China



**Mary Ellen Iskenderian**  
President and CEO, Women's World Banking, United States of America



**Hung Huang**  
Chief Executive Officer, Media Group, China



**Rajendra Pachauri**  
2007 Nobel Laureate, Director of International Panel on Climate Change, India



**Gaby Abdelnour**  
Chairman and CEO, Asia Pacific, JP Morgan, Hong Kong



**Dominique Heriard-Dubreuil**  
Chair of the Board, Remy Cointreau, France



**WOMEN'S FORUM ASIA**  
FOR THE ECONOMY & SOCIETY

Building the future with women's vision

# PROGRAMME

## THE WOMEN'S FORUM ASIA



**WOMEN'S FORUM ASIA**  
 15-17 May 2008  
 Shanghai, PRC  
 Growth and Sustainability:  
 How women are making a difference

Wednesday 14 May, 6.30 pm - 8.00 pm  
**Opening Cocktail Reception**  
 at the Shanghai Urban Planning Museum  
 100, Renmin Dadao (People's Avenue)

**The Inaugural Meeting of the Women's Forum Asia**  
**Growth and Sustainability: How women are making a difference**  
 Pudong Shangri-La, Shanghai, 15-17 May 2008

Thursday 15		Friday 16				Saturday 17		
8.30	Registration as of 08.00						8.30	
9.00	Welcome address		Plenary session China and the World: What do people expect from China and what does China expect from the World?				Panel discussion Beware of the wealth divide: Sharing the benefits of growth to make it sustainable	
9.20							Panel discussion Water: The real crisis ahead	
9.45	Opening plenary Growth and sustainability: A must, an opportunity		Networking break				Session in parallel How can China prepare for the fast coming demographic changes	
10.15			Networking break					
10.45	Networking break		Workshop IT to improve daily life and business efficiency	Workshop Creating a work life balance in a stressful environment	Panel discussion Betting on education to reduce the gender gap	Special CEO Roundtable	Session in parallel Confucianism and Taoism : The impact on Chinese Society	
11.15							Panel discussion Financial markets: The morning after the subprime crisis	
11.45	Brainstorming session Women and the economic development process: A new dimension	Plenary session in parallel China-India: How they are impacting the world	Discovery moments				Discovery moments	
12.30			seven luncheons in parallel					
12.45			Can Chinese women be considered as the men s future?					
	Plenary lunch with keynote address		Energy Saving, energy efficiency				Closing lunch with key-note address	
			Cinema & the evolution of Chinese society					
			The Place of Chinese Art in the International Art Market					
			The way the Chinese society is changing					
			China s changing investment landscape					
			The Olympic Games					
14.30								
14.45								
15.00	Session More women at the top	Session Micro finance as a boost for women's integration	Session Women business leaders in Asia	Discovery moments				
16.00								
16.15	Networking break		Leadership, women style	Preparing for China's urban bilion	Improving corporate governance...			
16.30								
16.45	Discovery moments		Networking break					
17.00								
17.30								
17.45								
18.00			What women leaders can do to create a culture of corporate social responsibility					
18.15								
18.30								
19.00	Official opening dinner with key-note address		Awards Meet the new Asian entrepreneurs: The Cartier...					
19.30								
20.00			Cartier Women's Initiative Awards Cocktail dinner					
20.30								
21.00								
21.30								

# REASON OF SPONSORSHIP PARTNERS



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**LENOVO**

"As an innovative platform spearheading global exchange and diversity, the Women's Forum Asia naturally enjoys the proud support of Lenovo."

**JPMORGAN**

"JPMorgan is pleased to support the Women's Forum and the Rising Talents program, which is in line with the firm's commitment to creating vibrant communities and providing opportunities for women to become leaders in both their professions and their communities."

**SODEXO**

"The Women's Forum provides an excellent platform for discussion and exchange about the role of women in our economy and our society. We are proud to take part in this dialogue in China."

**ING**

"ING is honored to be a meeting partner for this year's Annual Women's Forum Asia. Ensuring our entire workforce reflects the diversity of our customers is essential to our growth."

**SANOFI-AVENTIS**

"We have a clear commitment to developing our talents and organizations in the region, with particular focus on the development of women leadership in the Group. Sanofi-Aventis is delighted to be a partner of the Asia Women's Forum and to be present in Shanghai with a Discovery corner on health and a delegation of 20 top Asian female Executives of the Group."

**BAXTER**

"Baxter is very excited to be as sponsor of the launch of Women's Forum - Asia. This will be a great opportunity to discuss how the role of women in Asia is critical in terms of sustainability and growth."

**THOMSON**

"Thomson highly recognizes the value of women's contribution. Through the sponsorship, Thomson aims to identify, attract and retain more talented women."

**STANDARD CHARTERED BANK**

"We have a long banking history in Asia and are delighted to show our support for Diversity through our sponsorship of the first ever Women's Forum for the Economy and Society in Asia."

## THEY SUPPORT THE WOMEN'S FORUM ASIA 2008

WITH THE SUPPORT OF THE



All China Women's Federation  
Shanghai Women's Federation

FOUNDING PARTNERS



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PRICEWATERHOUSECOOPERS

RENAULT NISSAN

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国家开发银行  
China Development Bank



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